TERMS AND CONDITIONS

BACKGROUND:

This website www.imperosoftware.com ("Our Site") uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, We are able to provide you with a better experience and to improve Our Site by better understanding how you use it. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of Our Cookie Policy is deemed to occur when you press the "accept" button. If you do not agree to Our Cookie Policy, please stop using Our Site immediately.

1. **Definitions and Interpretation**

    1.1 In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

"Cookie"	means a small file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site;
"Cookie Law"	means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 **[**and of EU Regulation 2016/679 General Data Protection Regulation ("GDPR")**]**;
"personal data"	means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by **[**the Data Protection Act 1998**] OR [**EU Regulation 2016/679 General Data Protection Regulation ("GDPR")**]**; and
"We/Us/Our"	means Impero Solutions Limited, a limited company registered in England under company number 6106013, whose registered address is Oak House, Mere Way, Ruddington Fields Business Park, Nottingham, NG11 6JS.

2. **Information About Us**

    2.1 Our Site is **[**owned and**]** operated by Impero Solutions Ltd, a limited company registered in England under company number 6106013, whose registered address is Oak House, Mere Way, Ruddington Fields Business Park, Nottingham, NG11 6JS.

    2.2 **[**Our VAT number is GB190997749**]**

    2.3 **[**Our Data Protection Officer is Nick Broadhurst, and can be contacted by email at nbroadhurst@imperosoftware.com, by telephone on +44 (0)1509 611341 or by post at Oak House, Mere Way, Ruddington Fields Business Park, Nottingham, NG11 6JS.**]**

3. **How Does Our Site Use Cookies?**

3.1 Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our **products and services.** We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

3.2 By using Our Site, you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites, services, and/or parties other than Us. Third party Cookies are used on Our Site for tracking user behaviour on website, identify individual clients behind a shared IP address and apply security settings on a per-client basis, identify end user visits to the website, establish and continue a user session with the website and to accept the user of cookies. For more details, please refer to section 4 below.

3.3 All Cookies used by and on Our Site are used in accordance with current Cookie Law. We may use some or all of the following types of Cookie:

3.3.1 Strictly Necessary Cookies

A Cookie falls into this category if it is essential to the operation of Our Site, supporting functions such as logging in, your shopping basket, and payment transactions.

3.3.2 Analytics Cookies

It is important for Us to understand how you use Our Site, for example, how efficiently you are able to navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping Us to improve Our Site and your experience of it.

3.3.3 Functionality Cookies

Functionality Cookies enable Us to provide additional functions to you on Our Site such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

3.3.4 Targeting Cookies

It is important for Us to know when and how often you visit Our Site, and which parts of it you have used (including which pages you have visited and which links you have visited). As with analytics Cookies, this information helps us to better understand you and, in turn, to make Our Site and advertising more relevant to your interests. **[**Some information gathered by targeting Cookies may also be shared with third parties.**]**

3.3.5 **[**Third Party Cookies

Third party Cookies are not placed by Us; instead, they are placed by third parties that provide services to Us and/or to you. Third party Cookies may be used by advertising services to serve up tailored advertising to you on Our Site, or by third parties providing analytics services to Us (these Cookies will work in the same way as analytics Cookies described above).**]**

3.3.6 Persistent Cookies

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit Our Site.

3.3.7   Session Cookies

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit Our Site until you close your browser. Session Cookies are deleted when you close your browser.

3.4   Cookies on Our Site are not permanent and will expire **a**s indicated in the table below**]**.

3.5   For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy.

3.6   For more specific details of the Cookies that We use, please refer to the table below.

4.   **What Cookies Does Our Site Use?**

4.1   The following first party Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type	Strictly Necessary
_ga	Track user behaviour on website	Non-essential
_gat	Track user behaviour on website	Non-essential
_gid	Track user behaviour on website	Non-essential
_uetsid	Microsoft Bing Ads Universal Event Tracking (UET) - enabling Microsoft to identify end user visits to your site.	Non-essential
cusid	This cookie is used to establish and continue a user session with the site. When a user views a page on the site, the script code attempts to update this cookie.	Non-essential
_gaexp	Track user behaviour on website	Non-essential
_gat_UA-19245428-4	Track user behaviour on website	Non-essential
cookieconsent_status	Records whether you have been shown the Cookie Banner and if you have accepted the use of cookies by clicking on the cookie. This cookie remains on your computer after the session has expired. These cookies cannot be switched off.	Essential

4.2   The following third party Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type	Provider	Strictly Necessary
__cfduid	Used to identify individual clients behind a shared IP address and apply security settings on a per-client basis.	Cloud Fare	Essential

4.3   Our Site uses analytics services provided by Google Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling Us to better understand how Our Site is used. This, in turn, enables Us to improve Our Site and the **[**products] **AND/OR [**services**]** offered through it. You do not have to allow Us to use these Cookies, however whilst Our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more useful experience for you.

4.4   The analytics service(s) used by Our Site use(s) analytics Cookies to gather the required information.

4.5   The analytics service(s) used by Our Site use(s) the following analytics Cookies:

Name of Cookie	Purpose & Type	Strictly Necessary
_ga	Track user behaviour on website	Non-essential
_gat	Track user behaviour on website	Non-essential
_gid	Track user behaviour on website	Non-essential
_uetsid	Microsoft Bing Ads Universal Event Tracking (UET) - enabling Microsoft to identify end user visits to your site.	Non-essential
cusid	This cookie is used to establish and continue a user session with the site. When a user views a page on the site, the script code attempts to update this cookie.	Non-essential
_gaexp	Track user behaviour on website	Non-essential
_gat_UA-19245428-4	Track user behaviour on website	Non-essential
cookieconsent_status	Records whether you have been shown the Cookie Banner and if you have accepted the use of cookies by clicking on the cookie. This cookie remains on your computer after the session has expired. These cookies cannot be switched off.	Essential

5. **Consent and Control**

5.1 Before Cookies are placed on your computer or device, you will be shown a pop-up requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling Us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies [unless those Cookies are strictly necessary]; however certain features of Our Site may not function fully or as intended. [You will be given the opportunity to allow and/or deny different categories of Cookie that We use.

5.2 In addition to the controls that We provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

5.3 The links below provide instructions on how to control Cookies in all mainstream browsers:

5.3.1 Google Chrome: https://support.google.com/chrome/answer/95647?hl=en-GB

5.3.2 Microsoft Internet Explorer: https://support.microsoft.com/en-us/kb/278835

5.3.3 Microsoft Edge: https://support.microsoft.com/en-gb/products/microsoft-edge (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)

5.3.4 Safari (macOS): https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB

5.3.5 Safari (iOS): https://support.apple.com/en-gb/HT201265

5.3.6 Mozilla Firefox: https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences

5.3.7 Android: https://support.google.com/chrome/answer/95647?co=GENIE.Platform

[%3DAndroid&hl=en](#) (Please refer to your device's documentation for manufacturers' own browsers)

6. **Changes to this Cookie Policy**

6.1 We may alter this Cookie Policy at any time. **[**If We do so, details of the changes will be highlighted at the top of this page.**]** Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.

6.2 In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

7. **Further Information**

7.1 If you would like to know more about how We use Cookies, please contact Us at info@imperosoftware.com, by telephone on+44(0) 1509 611341, or by post at Oak House, Mere Way, Ruddington Fields Business Park, Nottingham, NG11 6JS.

7.2 For more information about privacy, data protection and our terms and conditions, please visit the following:

7.2.1 www.imperosoftware.com/uk/data-protection